



*Eden Roc*  
MIAMI BEACH

*NOBU HOTEL*  
MIAMI BEACH



# TOP TEN REASONS

FOR PHARMA &  
MEDICAL GROUPS

**Exclusive booking benefits for pharmaceutical, medical, healthcare, and biotech groups planning 2026 programs.**

**Book now thru July 31<sup>st</sup>, and travel by December 20<sup>th</sup>, 2026.**

APPLICABLE TO GROUPS WITH 101+ PEAK ROOM NIGHTS

- 1 • 2.5% Net Guestroom Revenue Credit:** Directly applied to the master account.
- 2 • Enhanced F&B Value:** Curated Pharma banquet menus providing a high-quality.
- 3 • Suite Upgrade Value for Your VIPs:** One complimentary upgrade per fifty (50) rooms to Eden Roc ocean view junior suites.
- 4 • Resort Fee Savings:** Reduced resort fee with all amenities.
- 5 • Hosted Welcome Reception:** A complimentary one-hour wine & cheese reception (hotel choice menu).
- 6 • EncoreGlobal Tech Savings:** Save 25% on Encore AV equipment when spending \$50,000+, plus if Encore Global is utilized exclusively for audio-visual services.
- 7 • Complimentary Pre-Planning Stay:** two complimentary room nights for pre-planning visits, subject to availability and hotel occupancy. Complimentary nights exclude weekends.
- 8 • Outdoor Setup Savings:** Fifty (50%) off all outdoor setup fees.
- 9 • Three-Week Cutoff:** Room block three-week cutoff.
- 10 • Flexible Room Block:** Up to fifteen 15% attrition permitted without penalty.

**To book,** please contact the sales team at [sales@nobuedenroc.com](mailto:sales@nobuedenroc.com) or 305.674.5502.

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Book now thru July 31st, and travel by December 20th, 2026. Offer valid for new group bookings only and cannot be applied towards existing groups. Food and beverage count must match the guestroom count for the complimentary reception to apply. Blackout dates are applicable.